



Stop losing money!

Discover now the mistakes you are making and what you should never do if you want to be successful as a content creator!



#1 Waiting to have Fans

How many times have you gone out to dinner and discarded a restaurant just because there was no one sitting there? Would you subscribe to Netflix if they only had one movie and were waiting for more subscribers to add more content to the catalog? This is what Fans feel when they come to a Profile and find it without content. When Fans browse a Profile they look for it to have enough content to make the subscription worthwhile. Not having Fans yet is the main reason why you should start uploading all your Videos and Galleries right now!

#2 Not promoting your content on Social Media

When uploading content to Tempted, upload a preview or teaser on Social Media inviting your followers to find out more about it. Create posts to announce your new content, use Social Media Live tools to broadcast right before your Live Shows and invite your followers to join, tell them where they can find your most exclusive content... Your followers won't subscribe if they don't know where to find you!

#3 Abuse of filters for content and lack of quality

Did you take pictures and they didn't turn out the way you wanted? Did you get up with a bad hair-day on the day of a photo shoot? Being Content Creators sometimes is hard! I know you think the best solution is to use filters... But they often make the image distorted or lose quality! Always try to take photos using a ring light or natural exposure, so that you will have to retouch them as little as possible!



#4 Confusing Cam site with Fan site

The main difference between these two types of platforms is the origin of the traffic. If you are also a performer you should know that on Cam Sites the traffic comes directly to you. On a Fan Site, however, it works differently! You are the one who has to attract traffic to your Profile, promoting your content and inviting your Fans or followers to subscribe to your Profile. What is the advantage then? A higher percentage of revenue and gain the loyalty of users who will support your work every day!

#5 Not creating a balance between free and Pay-Per-View content

When a Fan signs up, it's important that they have access to free content that is also alternated with paid content! Remember that uploading a preview of Pay-Per-View content to your Galleries/Videos for subscribers is always a smart idea! We recommend that you have at least two items for subscribers for each new Pay-Per-View piece of content.

#6 Not adding your Profile to your Link Tree

Link Trees allow you to create a personalized and customizable page that houses all the links that you want to share with your audience! Instead of changing your Social Media bio every time, you can update your Link Tree landing page in just a few clicks. Don't forget to also add your Tempted Profile to the top to make it more effortless to find you! It's simple and quick!



#7 Lack of constancy and not having a schedule

When you begin a journey on a Fan Site it is important to be consistent! You don't have to upload new content every day, but it's important to do so at least weekly! By using the Scheduling tool you can organize your entire week in just a few hours. You can also decide to always broadcast your Live Shows on the same day and at the same time, for example every Wednesday and Saturday at 8pm! Your Fans will remember it and this will increase the success of your Show!

#8 Not having or taking care of your Personal Brand

Personal branding can help you control the narrative and introduce yourself in the best light possible. It's also a way to stand out from the competition. In a world where everyone has a website and an online presence, Personal Branding can help you make yours stand out from the rest. It's important to have a Personal Brand and to maintain it. It is the key item that allows people to go from one site to another and always be able to recognize you!

#9 Having prices that are too high if you are starting out

Especially in the beginning, it's important to start with a low price for both your Profile membership and your paid content! Remember that you can also change the price of your Profile membership manually, so you can run special promotions when you want to.



#10 Not telling your Fans about Tempted and how they can interact with you

We launch new features so that you can improve the interaction and connection with your Fans... But are you sure they know how you use Tempted? Tell them about all the possibilities they have! Top Temptations adapt the features to their preferences. For example, you can offer a reward to those Fans who give you tips over a period of time, or announce special content for those who subscribe... Play with the prices of your subscription to offer discounts on special dates and don't forget about sending voice messages, Fans really love them!

#11 Not adding enough information about who you are

You have 1000 characters to talk about you in your Tempted Bio! Use them all. You can tell about yourself, what you like to do, what your Fans will find in your Profile. You can also add your weekly Live Shows calendar so your Fans are always up to date! Don't leave your Bio empty, but use it to make yourself known!

#12 Not taking advantage of free promotional opportunities

At Tempted, we offer you several opportunities to make yourself known! First of all, if you tell us about your Live Show in advance, we will promote it! We also send out daily alerts announcing the Live Shows of the moment! Also, check your inbox and the messages you receive from Tempted Academy to participate in our Special Events! We always choose different topics: Christmas, Halloween, Bikini Party etc... Follow the instructions and we will help you grow!



#13 Forgetting to notify your Fans of your updates

Every time you edit your Profile or add new content... Notify your Fans and those who follow you on Social Media! To do this on Tempted, you can send a Broadcast Message so that they always know what is happening on your Profile. Also send them a message when you schedule a new Live Show so they don't miss it! Remember that on Tempted many Fans will become your Followers-For-Free before subscribing to check that you are really active. They receive your Broadcast Messages too so show them why your Profile is worth subscribing to!

#14 Not interacting with other creators on Social Media

Collaboration is essential for success! Don't forget about interacting with other content creators to collaborate and growth together! On Tempted, remember that you can broadcast Virtual Party Shows with them! Increase your income but also the fun!

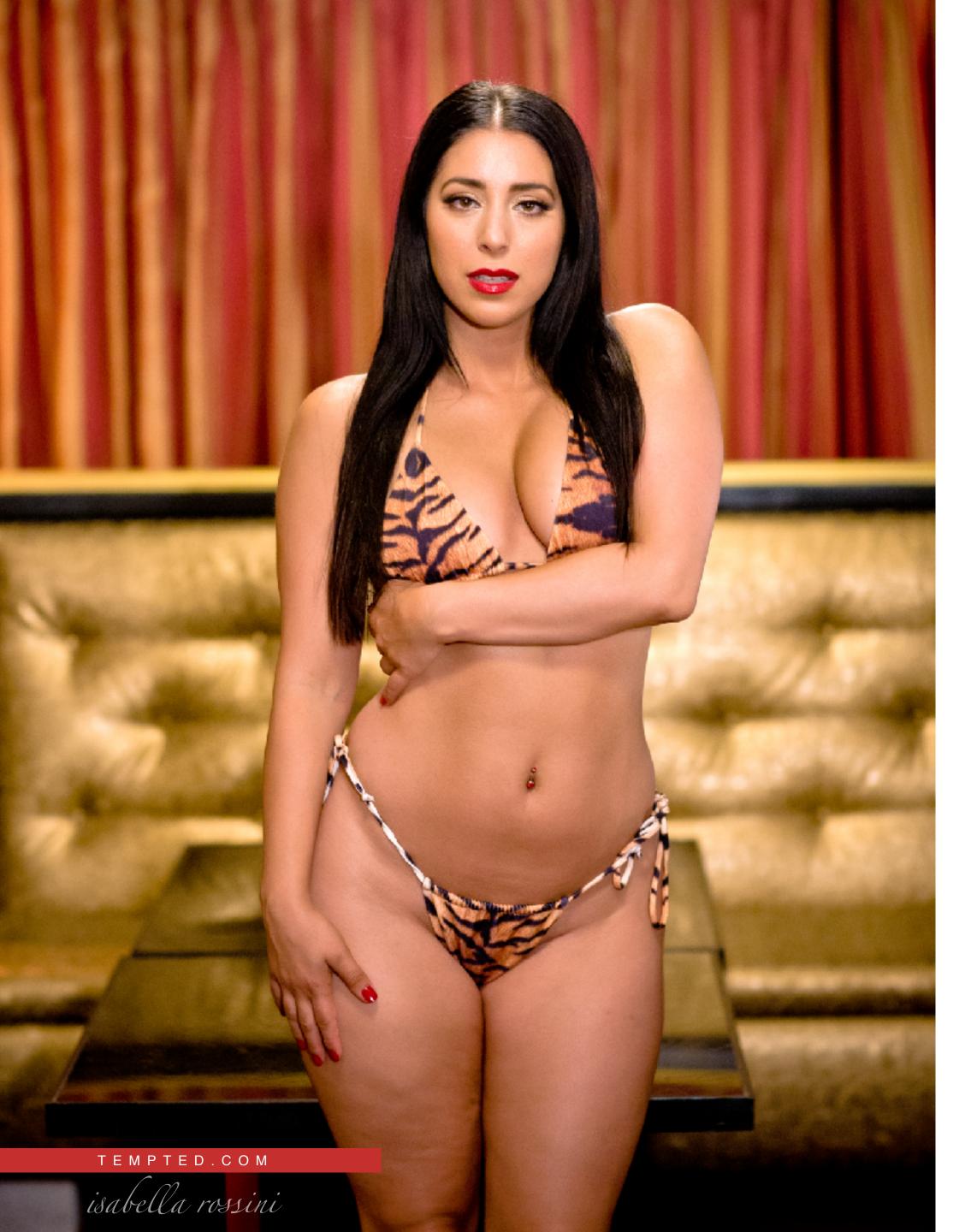
#15 Not having professional Social Media accounts

Remember that your Social Media accounts are like a shop window! The better curated they are, the more chances you have that people become your Fans! Upload stores, photos, reels... Anything you want. You don't need to have professional tools: Sometimes good lighting and a sexy look is what you need. But remember that it's important to post content for the purpose of getting Fans. Keep your personal Social accounts just for friends and family!



Fine-tune your Profile!

These are the ESSENTIAL steps that all Top Temptations follow! Don't be left behind!



Are you ready to succeed?

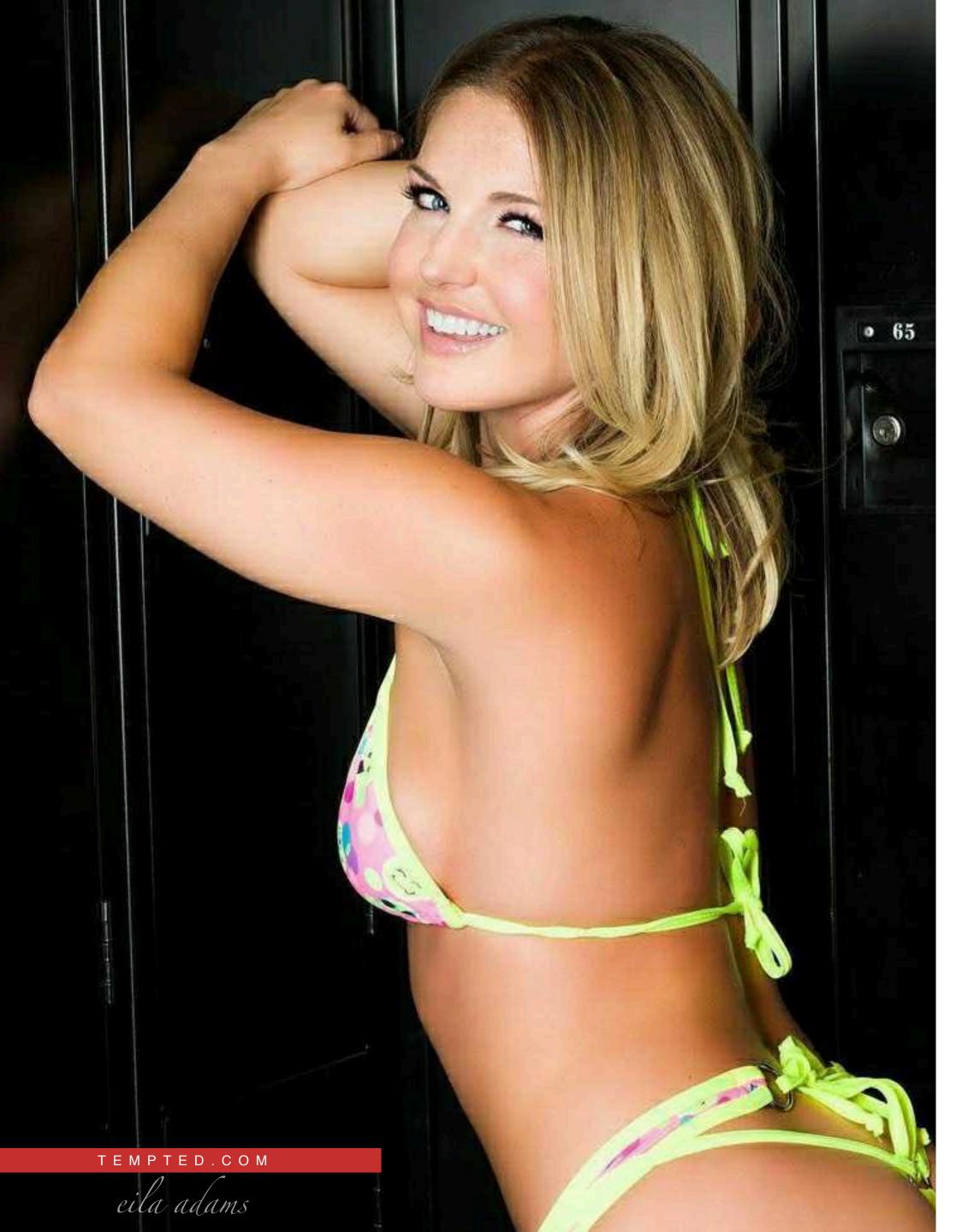
Complete your Profile

We never get tired of saying it... You only have ONE CHANCE to make a good first impression! Your Profile is key to succeed. Your Profile should have a Profile and Background picture in which you appear, a complete and detailed Bio, a Promotional Video and your Social Networks linked. And of course, it has to have enough content to entice your visitors!

This is a real example of how your Profile should look like: **Eila Adams**

Link Tree and First Promotions

If you already have a Link Tree, add your Tempted Profile at the top. Remember that your Profile URL is **tempted.com/profile/YourNickname**, but you can use **tempted.com/YourNickname** directly. If you don't have a Link Tree, add the link to your Tempted Profile to the biographies of your Social Media! Create your first posts and stories to advertise your Profile and invite your followers to visit it. Don't forget to mention **@temptedfans** and we will help you with a shutout!



Set up your AutoTweet

Twitter is one of the most powerful Social Networks to advertise your Tempted Profile as it's less restrictive. You will be able to include NSFW teasers and leave your followers wanting more! To make the most of your promotion on Twitter, you should configure your AutoTweet in the Social Media Sharing section. In this way, every time you upload new content or are broadcasting a Live Show, your followers will know instantly without you needing to do anything!

Check how Marina Valmont uses this feature!

Plan and upload your Content

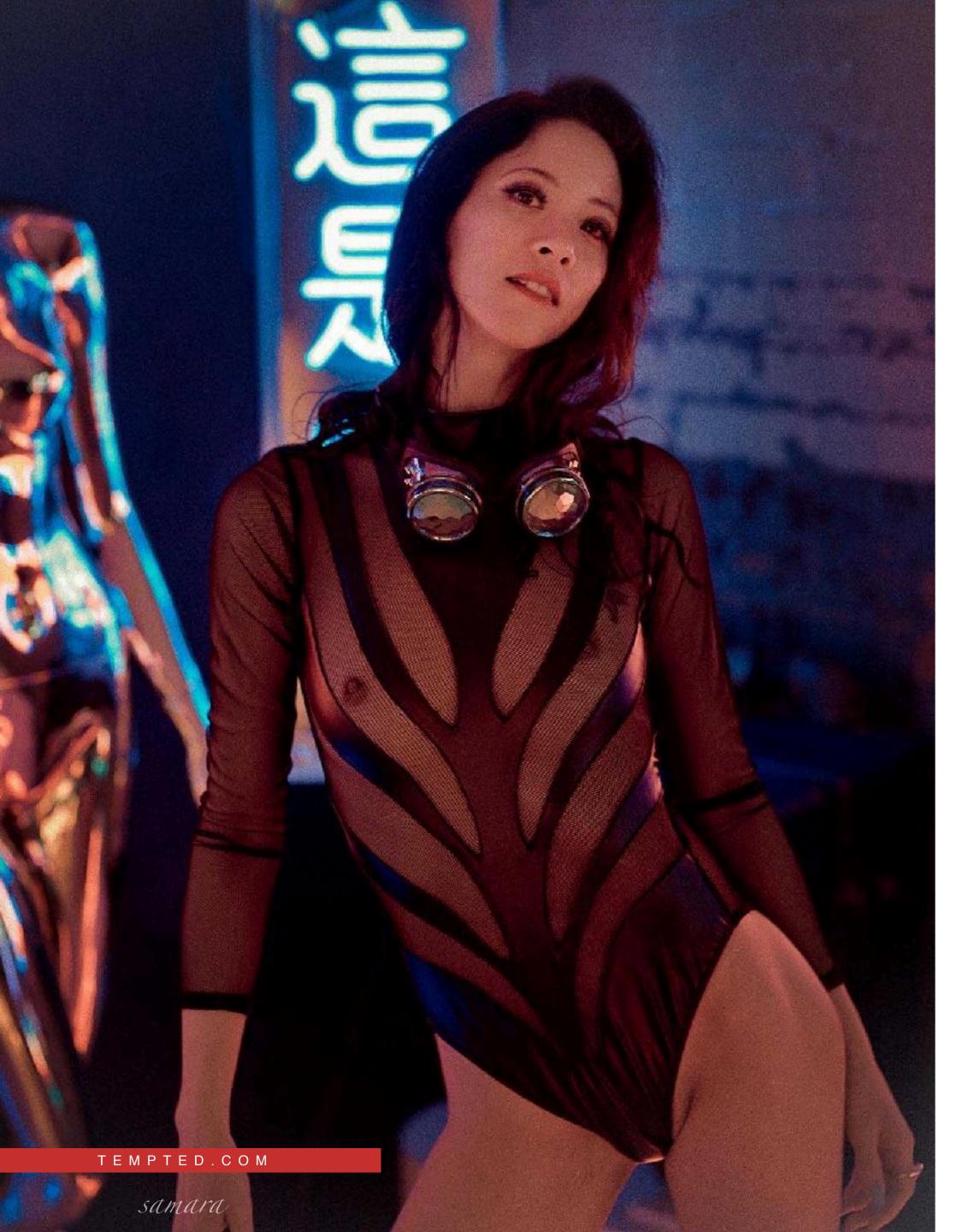
The most important part (but surely also one of the most difficult) is to be consistent in publishing your content. Remember that your Fans are waiting for nothing more! Are you a busy person with little time? Thanks to the Scheduling feature, you can schedule all your content in advance. Select the date and time and it will be posted automatically! Always try to post interesting Galleries and Videos, choose the theme you like best and have fun creating new content!

Let your imagination run wild: Try to be as creative as possible! Need some inspiration? Check out Frankie Kennedy's Profile!

Live Shows: Schedule & Promotion

Your Live Show is the time when you can interact directly with your Fans. Plan it in advance and you will be even more successful! You can choose to always broadcast your Live Show on the same day and at the same time... Your Fans will remember it! Announce it on your Social Media, on Twitter... Want to know a secret? If you send a message to Eve on Tempted or on Instagram (@temptedfans), she will take care of promoting your Live Shows!

We can all have contingencies: If you can't broadcast your Live Show, always remember to notify your Fans! They always feel bad when they can't see you... Reassure them!



Free Shutouts, Special Events and Eve's Alerts

Our mission is to help you succeed! That's why we help you with a small initial boost! When your Profile is active and complete, we will promote it on our Social Media and through the alerts Eve sends out daily announcing Live Shows! Also, always check your inbox and the messages you receive from the Tempted Academy! Once a month, you can participate in our Special Events: You will only need to schedule a Live Show that follows the theme we propose (Halloween, Christmas, Cosplay etc...) and we will take care of the rest!

Take advantage of Fan+

There is a way to reward your most loyal Fans: It's called Fan+. When your Fans sign up for this feature, you will receive a notification on your phone every time they send you a message on Tempted. They will also always appear at the top of the list of messages you receive! Also, when you upload new content to your Clip Store, you will have the option to select it as free for Fan+ users! These Fans are really important to you: Try to hold on to them!

Don't forget your Followers-For-Free

Your Followers-For-Free are users who follow you on Tempted and receive your Broadcast Messages and emails alerting them that your Live Show is about to start! Remember that these users are not yet your Fans... But they could become very soon! Keep your Profile active and they will have no doubt: They will sign up immediately!



Referral Program & Temptation Friends

He who finds a friend finds a treasure, and he who brings it to Tempted... Even more! Every time one of your friends joins Tempted using your Invitation Link, they become part of your Referral Program: You get 5% of what this person earns... Forever!

Add more Temptations to your Friends List: You can text them by Broadcast Messages and send them a request to start a Virtual Party Show together! The more the merrier!

Fans love Virtual Party Shows

When you start a Live Show, any another Temptation of your Friend List will be able to send you a request to join your Live Show. This is what we call a Virtual Party Show. If you accept the invitation, the stream will change to a split-screen view so both live feeds appear at the same time! Doesn't that sound like fun? Fans will be able to tip and interact with both!

You can always find new Temptations with common interests in our Social Media networks or you can contact us if you are interested in knowing more Temptations to broadcast a Virtual Party Show!

No one loves Virtual Party Shows more than **Samara**!

Welcome Messages

Prepare a wonderful welcome message to greet your new Fans! Thank them for joining your Profile: You can also add your own photo or Audio Message to make it even more personalized! I assure you they will love to hear the tone of your voice! This is key in the Tempted Experience: Take care of your Fans and they will reward you!



Earn more with your Clip Store (Content Manager)

Do you have really spicy and secret content? We suggest you upload them to your Clip Store and sell them! This will help you tempt your Fans and of course increase your income! Even those who are not subscribed to your Profile can buy your content by paying an extra 20%... Invite them to sign up to discover all the benefits of being a Fan!

As always, we also help you promote your premium content: We run campaigns to promote Clip Store items grouped by topics. Whipped Cream, Back-to-school and Bikini Party have been some of the ones we sent out! Do you have more ideas? Let us know!

Discounts and Promotions for your Fans

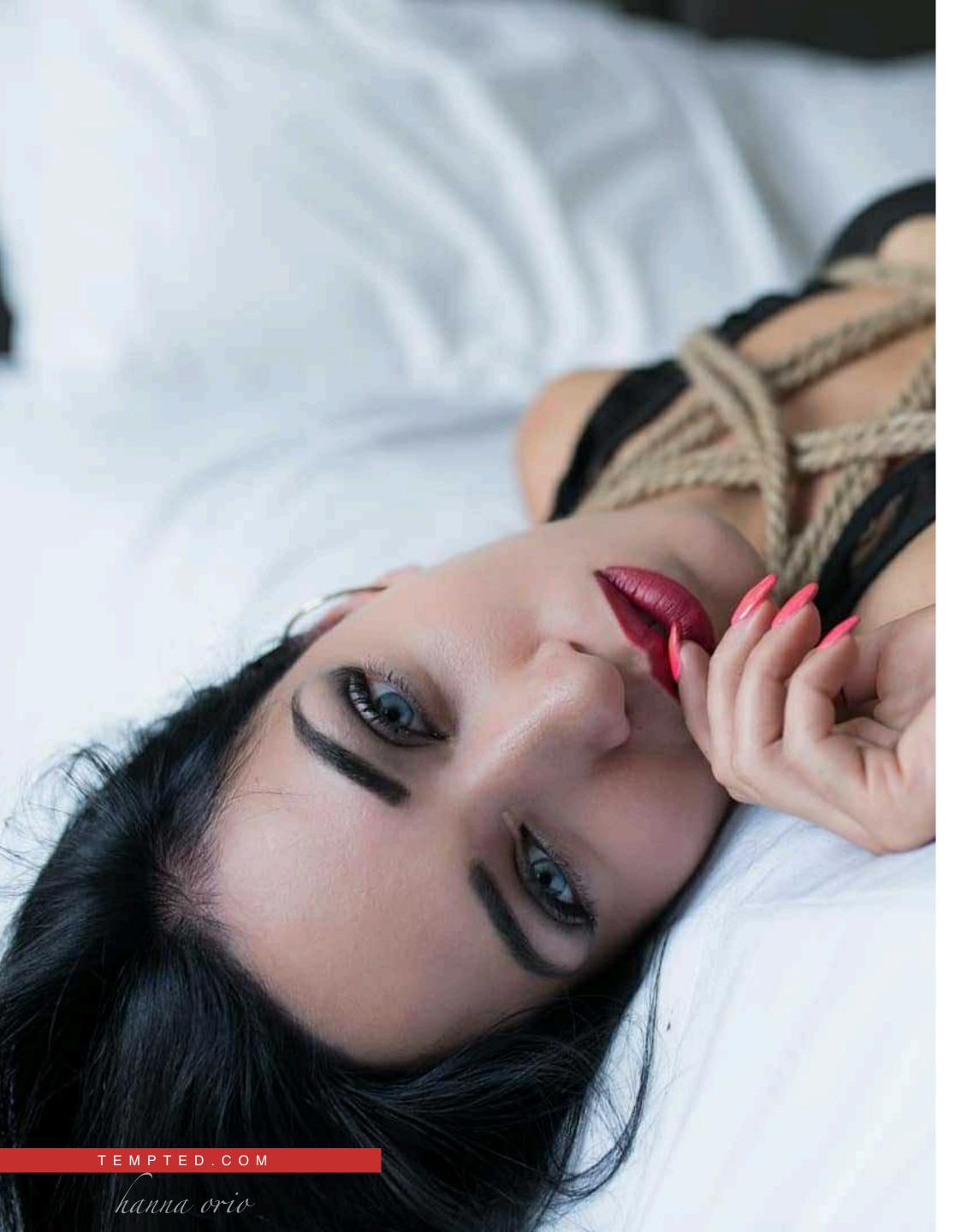
Remember that you can manually change the price of your Profile subscription, and you can take advantage of this feature to run periodic promotions! For example, you can choose to lower the price when special events like your Birthday, Christmas... are approaching. If you notify us in time, we will work on a special campaign to make you reach new Fans!

Remember to make these discounts only for limited periods so that they are even more attractive.

Combine Public and Private Mode

When you start a Live Show in Public Mode, it means that it's also available to users who are not yet subscribed to your Profile. Our advice is to start the Live Show in Public Mode only for the first 10-15 minutes and then switch to Private Mode -available only to your Fans!)

You will have more chances that your audience will want to find out more about you and will subscribe to your Profile!



Extra Promotion Opportunities

We really do have so many opportunities that you can take advantage of to get your Profile out there! We post interviews on our Blog for people to get to know you better. If you are interested, write to Eve on Instagram and she will be happy to help you.

We also count with a YouTube channel: Temptations can send us quality and safe-for-work videos where they tell us who they are, why they love being Temptations, etc... We look forward to hearing and posting them!

Be creative and get more Tips

When your Fans appreciate your content, they are more enticed to leave you Tips! Seduce them so that they leave you more and more... For example, you can tell them that you will send a personalized message to those who leave you a Tip, or tease them during your Live Show!

> Do you need more help? Do you want to start now?

Contact us!





